

## think tank – Birmingham science museum

We were approached by the interactive exhibition designers of the 'Street' area within the Think Tank science museum in Birmingham to provide the interactive control element for five of the exhibits.



With tight budgets but exacting requirements we needed an imaginative approach; normal audio visual control systems would have been suitable if cost and space had not been a constraint. Industrial automation provided a solution to size but not the budget. By careful sourcing of products combining Audio Visual, Industrial automation (PLC), custom and off the shelf electronics we created both a robust and cost effective solution.

This is truly a remarkable museum is a great family day out with four floors of interactive exhibits, a Planetarium and an IMAX theatre.

<http://www.thinktank.ac/>

